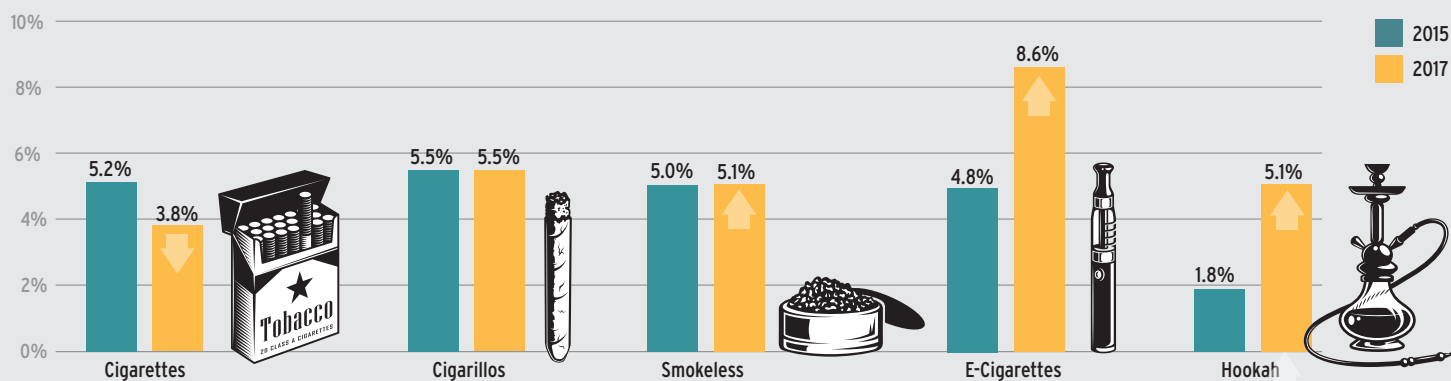


2017 Tobacco Prevalence Among Louisiana's Middle School Students

In 2017, cigarette use among Louisiana's middle school students went down compared to 2015, however, e-cigarette use nearly **DOUBLED** and hookah use nearly **TRIPLED**



Current tobacco use by Louisiana middle school students in 2017 was **nearly double national use**

7.2%

14.9%

2,700 Kids in Louisiana

become new daily smokers each year

Of the kids in Louisiana who are under 18 and alive today, **98,000 will eventually die** from a smoking-related disease

Strategies to reduce youth tobacco use

- Strengthen the statewide Louisiana Smoke-Free Air Act
- Adoption of comprehensive smoke-free local policies
- Increase tax on all tobacco products
- Implement 100% tobacco-free school campuses
- Support students with services to help them quit tobacco