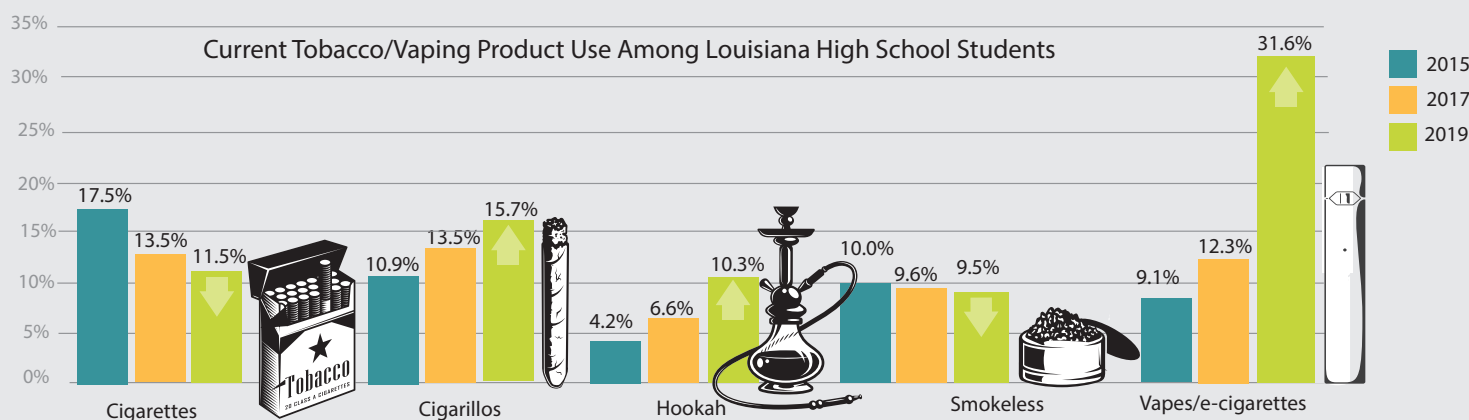


2019 Tobacco Prevalence Among Louisiana's High School Students

TFL
THE LOUISIANA CAMPAIGN FOR
**TOBACCO-FREE
LIVING**
A Program of the Louisiana Cancer Research Center
and the Louisiana Public Health Institute

WELL-AHEAD
WELLAHEADLA.COM

In 2019, **vape use almost TRIPLLED** among Louisiana high school students and other tobacco use indicated moderate changes.



JUUL is leading the class.
55.9% of Louisiana high school students who have ever vaped, specifically reported trying JUUL.



What to know about vaping among Louisiana high school students

Popular Vape Brands

JUUL
Blu
VUSE
Vapin Plus
NJOY

Do they think vaping is more or less harmful than smoking?

More harmful	20.2%
Equally harmful	22.9%
Less harmful	29.4%
Not sure	27.5%

QUICK VAPING FACTS

- Some students do not think JUULing is the same as vaping/using an e-cigarette. These are all different names for the same thing.
- Flavored vaping products are popular. 20.7% of Louisiana middle school students say flavors are the reason they decided to vape.
- Most flavored vaping products contain high levels of nicotine.
- Resources on how to quit using tobacco products, including vapes, can be found at QuitWithUsLa.org.