

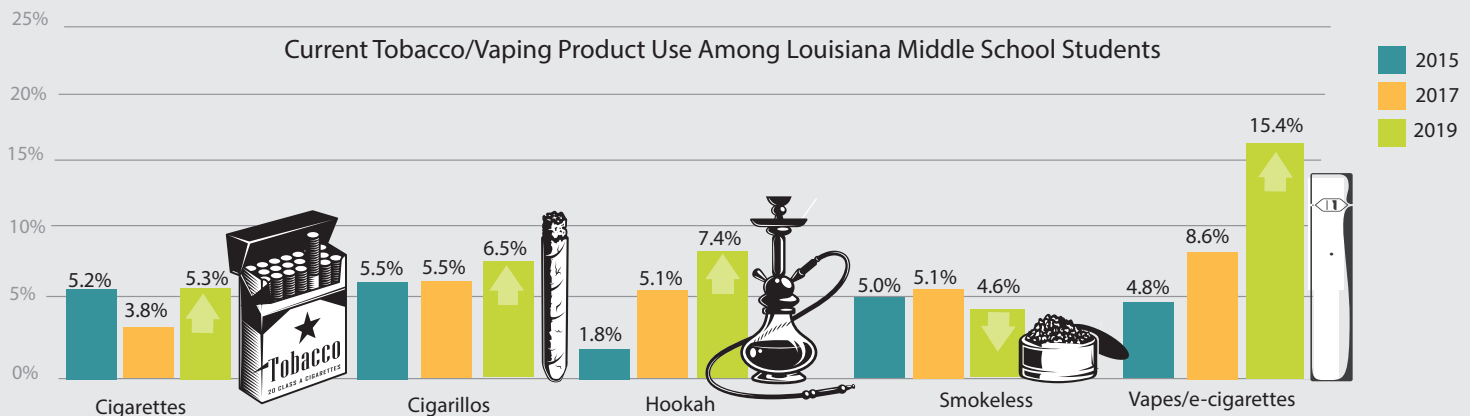
2019 Tobacco Prevalence Among Louisiana's Middle School Students

TFL
THE LOUISIANA CAMPAIGN FOR
**TOBACCO-FREE
LIVING**
A Program of the Louisiana Cancer Research Center
and the Louisiana Public Health Institute

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In 2019, tobacco use among Louisiana middle school students slightly increased, however, **vape use almost DOUBLED.**

Current Tobacco/Vaping Product Use Among Louisiana Middle School Students



34.4% of Louisiana middle school students who have ever vaped, specifically reported trying JUUL.



What to know about vaping among Louisiana middle school students

Popular Vape Brands

JUUL
Blu
VUSE
Vapin Plus
Logic

Do they think vaping is more or less harmful than smoking?

More harmful	23.6%
Equally harmful	25.7%
Less harmful	19.5%
Not sure	31.2%

QUICK VAPING FACTS

- Some students do not think JUULing is the same as vaping/using an e-cigarette. These are all different names for the same thing.
- Flavored vaping products are popular. 14.2% of Louisiana middle school students say flavors are the reason they decided to vape.
- Most flavored vaping products contain high levels of nicotine.
- Resources on how to quit using tobacco products, including vapes, can be found at QuitWithUsLa.org.