

Tobacco Use Among Louisiana Adults

ACCORDING TO 2021 DATA

Overall, 20% of adults in Louisiana smoke cigarettes.¹

STATE VS NATIONAL TRENDS¹

20%
Louisiana Adults
vs
14%
U.S. Adults
currently smoke cigarettes

9%
Louisiana Adults
vs
6%
U.S. Adults
currently use vapes

AN UNFAIR BURDEN

Some of the highest rates of tobacco use in Louisiana are among groups that have been marginalized due to their race, education level, income, sexual orientation, or where they live. These disparities exist due to factors such as unfair social conditions and unjust practices—like targeted marketing from the tobacco industry, discrimination, barriers to healthcare, and more.²

Education¹

In Louisiana, **36%** of people without a high school diploma smoke cigarettes compared to **7%** of college graduates.

Income¹

26% of people in households earning below \$50,000 smoke compared to **13%** earning above \$50,000. In households earning below \$15,000, **38%** smoke.

Race¹

20% of White men and **19%** of White women smoke, compared to **26%** of Black men and **18%** of Black women.

Sexual Orientation¹

20% of people who identify as LGBTQ smoke cigarettes in Louisiana.

Rurality¹

27% of people who live in rural areas smoke compared to **19%** of people who live in urban areas.

PEOPLE WHO SMOKE REPORTED HAVING THE FOLLOWING HEALTH CONDITIONS:

Depressive Disorder(s)¹
29%

Loss of All Teeth³
37%

High Blood Pressure¹
20%*

Lung Problem(s)¹
43%