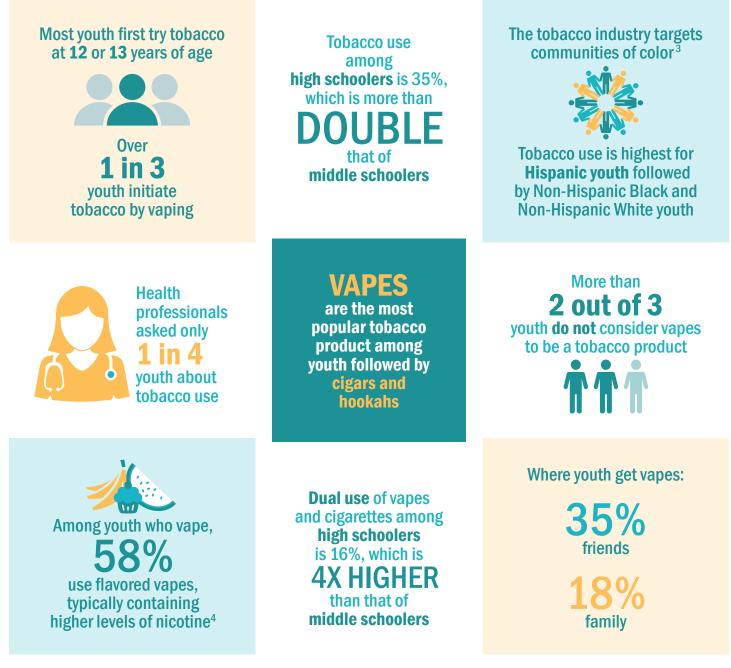
Tobacco Use Among Louisiana Youth HIGHLIGHTS FROM THE 2021 LOUISIANA YOUTH TOBACCO SURVEY



Youth nicotine use in any form is unsafe. Early use of any tobacco product—including vapes—disrupts brain development, increases the risk of long-term addiction, and can cause irreversible health effects before reaching adulthood.¹ The tobacco industry targets youth, specifically Hispanic and Black youth, through tailored marketing tactics and introducing new products like vapes.²



Well-Ahead Louisiana and the Louisiana Campaign for Tobacco-Free Living remain committed to combatting tobacco use among Louisiana's youth. Resources are available for youth at unfilteredfacts.com. To quit vaping, youth can text VAPEFREE to 873373. To advocate for a change, youth can visit WeAreNextEra.org. School staff and health professionals can visit wellaheadla.com/tobacco to learn how to support youth.

Additional Sources: ¹CDC, Surgeon General Report: Preventing Tobacco Use Among Youth and Young Adults, 2012. ²CDC, Unfair and Unjust Practices and Conditions Harm African American People and Drive Health Disparities, 2022. ³CDC, Health Disparities Related to Commercial Tobacco and Advancing Health Equity, 2022. ⁴Truth Initiative: Higher nicotine levels in fruit-, menthol-, and mint-flavored e-cigarettes is tied to greater nicotine dependence, 2022.