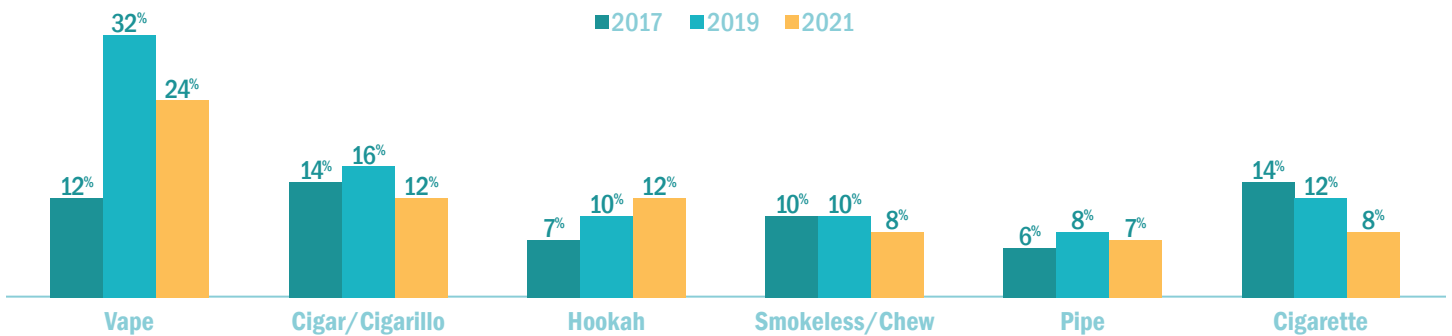


# 2021 LOUISIANA YOUTH TOBACCO SURVEY

## Tobacco Use Among High School Students

Almost **1 in 4** high school students currently vape.

TOBACCO PRODUCT USE AMONG LOUISIANA HIGH SCHOOL STUDENTS OVER TIME



Health professionals asked only **1 in 3** high schoolers about tobacco use.

**More education is needed around vaping.** When asked if vaping is as harmful as smoking, **almost half** of high schoolers believe vaping is less harmful or were not sure.

### Main Reason High Schoolers Try Vapes

Curiosity	46%
Stress	18%
Social Activity	10%
Safer than Other Tobacco	8%
Quit or Cut Back on Tobacco	6%

### QUICK VAPING FACTS

- 34% of Louisiana high schoolers report that their first use of tobacco was by vape.
- **71% of high schoolers do NOT consider vapes to be a tobacco product.**
- Tobacco industry targets youth through flavored vapes: **56%** of high schoolers use flavors when they vape.
- **Most flavored tobacco vapes contain higher levels of nicotine which leads to greater nicotine dependence.<sup>1</sup>**

**RESOURCES:** For youth, visit [unfilteredfacts.com](https://unfilteredfacts.com) and text VAPEFREE to 873373 to quit vaping. For educators and health professionals, visit [wellaheadla.com/tobacco](https://wellaheadla.com/tobacco). For advocates, visit [WeAreNextEra.org](https://WeAreNextEra.org).