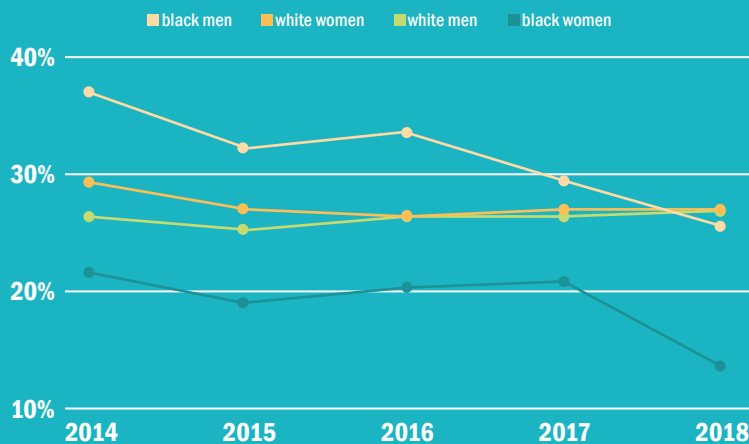


Louisiana Adult Tobacco Use Prevalence:

A FIVE-YEAR OVERVIEW

Every year, adults in Louisiana are asked about smoking and tobacco habits. The most recent data from 2018 shows a decline in smoking and tobacco use among people who are traditionally considered “high risk” for using tobacco products, such as black men, people without advanced education, and those who struggle financially.¹

ADULT SMOKING BY RACE AND GENDER



From 2014 to 2018 the percentage of black males who smoke fell by **10%**

TOBACCO USE AMONG BLACK MALES IS ON THE DECLINE:

For the **1st** time in 5 years, black males are not the largest percentage of cigarette smokers.

From 2014 to 2018 the percentage of adults without high school diplomas who smoke fell by **6.6%**



From 2014 to 2018, the percentage of smoking adults in households earning less than \$15,000 annually fell from **37%** to **30.7%**

The percentage of adult smokers from 2014 to 2018 has declined.



Let's continue to make progress:²

- Invest in early youth intervention programs and education.
- Continue audience-specific cessation education.
- Expand the Louisiana Clean Indoor Act to close loopholes that allow secondhand exposure smoke in some workplaces.
- Support increased tobacco taxes.